

# Women Moving Mountains: Empowering Women Entrepreneurs

## Summary

Our nonprofit organization, Women Moving Mountains, is dedicated to empowering women through entrepreneurship, education, and community-building initiatives. To further this mission, we are seeking to provide a \$1,000 grant to a deserving woman-owned small business. This funding will help a female entrepreneur overcome financial barriers, launch or grow her business, and contribute to her community's economic vitality.

## Organizational Background

**Women Moving Mountains** was founded in 2024 by a group of women committed to fostering economic independence and leadership among women. As a female-run nonprofit, we understand the unique challenges women face in accessing the resources and support needed to succeed in business. Our programs focus on providing mentorship, training, networking opportunities, and financial assistance to women entrepreneurs. This is a special moment for us as this will be our first grant given and we couldn't be prouder that it will be given to help a woman in launching and expanding their business, demonstrating our commitment to making a tangible impact.

## Statement of Need

Women-owned businesses are a vital part of our economy, yet they often face significant hurdles, particularly when it comes to accessing capital. Research shows that women entrepreneurs receive less funding than their male counterparts, limiting their ability to grow and sustain their businesses. This lack of financial support stifles innovation, economic growth, and job creation in communities across the country. By providing a \$1,000 grant, we aim to our small part in addressing this funding gap, enabling a woman entrepreneur to overcome financial constraints and invest in key areas of her business.



## **Project Description**

This grant will be used to support a woman-owned small business with \$1,000 in seed or growth funding. The goal is to help a female entrepreneur cover critical expenses such as startup costs, marketing, inventory, or equipment purchases, which are often barriers to entry and growth.

**Eligibility Criteria: The grant will be open to all women-owned small businesses or women-owned anticipated small business in Las Vegas, Nevada.**

**Application Process:** The application will consist of a simple form, requiring basic business information, some additional short answer questions and a 1,000-word (minimum) essay. We want to feel like we know exactly who you are, exactly what led you to this dream or goal, and precisely/specifically how this would change the trajectory of your future. We want to hear any story that has made you the person you are today and why that part of your journey resonates with you so much! If you'd prefer to email your story instead of submitting on the JotForm application - please submit to [womenmovingmountainslv@gmail.com](mailto:womenmovingmountainslv@gmail.com) - make sure to reference your name so we can match applications!

The four co-founders of Women Moving Mountains will review and select the recipient based on criteria such as the potential impact of the grant, innovation, and alignment with our mission.

## **Timeline:**

- Application Period: September 10, 2024, to November 8, 2024 (11:30PM)
- Submission limit - there will be a 100-person submission limit, and we will only acknowledge one submission PER person.
- Review Period: November 9 - 14, 2024
- Announcement of Recipient: November 15, 2024
- Disbursement of Funds: November 18-22, 2024



## **Desired Outcomes and Objectives**

The primary objective is to empower a woman entrepreneur by providing financial support that enables her to overcome a specific challenge or seize an opportunity for growth. The desired outcomes include:

- Enabling the recipient to launch or expand her business.
- Supporting the creation of new jobs or economic activity within her community.
- Enhancing the recipient's ability to achieve financial independence and long-term sustainability.

## **Notice to be provided to all Applicants**

By submitting your application for the Women Moving Mountains: Empowering Women Entrepreneurs, you agree that all materials, information, and content provided in the application, including but not limited to written statements, business plans, financial data, and any supporting documents, may be used by Women Moving Mountains for purposes related to the administration, evaluation, and promotion of the grant program.

Women Moving Mountains reserves the right to use non-confidential information from applications for marketing, publicity, educational, and outreach purposes, including on our website, social media, and other platforms, unless otherwise requested by the applicant in writing.

Please note that personal and sensitive information will be handled in accordance with our privacy policy and will not be shared publicly without the applicant's consent.

This notice informs applicants about the potential use of their submitted materials and ensures transparency in how the nonprofit may use the information provided.

